



3xPTStrategyGroup

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CURT, AGC and AIA Announce Plans To Work Toward Industry Process Transformation And Adopt 3xPT Strategy Group as Official Name

Washington, D.C.— The Construction Users Roundtable (CURT), the Associated General Contractors of America (AGC) and the American Institute of Architects (AIA) today announced plans for the future and unveiled “3xPT Strategy Group” as the name of their recently formed collaborative working group. The tripartite group formed on July 20 plans to promote work across traditional industry stakeholder boundaries and leverage the use of 3-D, 4-D and 5-D modeling and other intelligent technologies.

“CURT, AGC and AIA have joined together to work with the industry as a whole to help shape the future as it relates to using available technology, collaborating to the fullest extent, and maximizing project productivity,” said William Tibbitt, former CURT president and 3xPT Strategy Group Co-Chair.

The group has initial plans to address a range of issues including:

- Define the *balance*--what is optimum value as regards to interactive pre-planning, asset operation, and total cost of ownership;
- Align delivery strategies, roles and responsibilities with new model contracts and values;
- Eliminate linearity (promote collaboration and early contributions of expertise);
- Define a sample RFQ process for integrated delivery models;
- Define protocols for sharing digital information.

For a charter, vision and mission statement, [Click here.](#)

“The group has set a high standard for itself and the industry,” said Doug Pruitt, AGC Vice President nominee and 3xPT Co-chair. “It has adopted a vision that calls for, ‘A transformed and sustainable construction industry, where each project is designed, developed and delivered to optimize value across its life cycle.’”

Norm Strong, FAIA, AIA Vice President and Co-Chair, emphasized, “The key element of the group’s mission is to engage all stakeholders and to promote collaboration well beyond the involvement of the three organizations.”

The group will report to the industry on current activities and specific future plans on November 15 in Tucson Arizona at the 2006 National Conference of Construction Owners sponsored by CURT, November 13-15, 2006. For more information on the CURT event and to register go to: www.curt.org.

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