



The Owners Voice to the Construction Industry
CONSTRUCTION USERS ROUNDTABLE

CURT Women's Initiative: Empowering Women Construction Leaders

September 11-12, 2024 | Cincinnati Airport Marriott | 2395 Progress Drive, Hebron, KY

Program Outcomes: This program is designed to enhance the skills of construction women leaders. Participants leave having: 1) deepened their understanding of the difference between management and leadership and how to effectively devote time to leadership; 2) honed their personal leadership brand and how to share that brand with others; 3) developed a strategy for leveraging mentors and sponsors to help achieve their career aspirations; 4) expanded their knowledge of how to develop and lead high-performing teams; and 5) broadened their understanding of how to develop and execute strategies in turbulent business environments.

At the completion of the September 11 & 12 kick-off, participants select the topics for the balance of the program. Past cohorts have chosen topics such as building confidence and overcoming imposter syndrome, negotiation and conflict management skills, emotional intelligence, building trust and psychological safety, and time management and prioritization.

Kick-off Agenda:

Day 1 – September 11, 2024

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| 3:00-3:15 PM | Welcome and Hotel Safety - Greg Sizemore, President, CURT Program Overview – Dr. Gretchen Gagel |
| 3:15-3:45 PM | Introductions and Personal Learning Objectives <ul style="list-style-type: none">• <i>Learning about one another</i>• <i>Setting our learning intentions for the program in the context of the construction industry</i> |
| 3:45-5:00 PM | Defining Leadership versus Management <ul style="list-style-type: none">• <i>Creating our shared understanding of leadership and how this differs from management in the construction industry</i>• <i>Exploring our leadership superpowers and areas for development</i> |
| 6:00-8:00 PM | Group Dinner |

Day 2 – September 12, 2024

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| 8:30-9:00 AM | Breakfast |
| 9:00-10:15 AM | Honing our Personal Construction Leadership Brand <ul style="list-style-type: none">• <i>Grounding our leadership brand in our values</i>• <i>Ensuring other's lived experience of our leader brand is congruent with this</i>• <i>Effectively sharing our leadership brand and values with others</i> |

*CURT reserves the right to change sessions or speakers when conditions prevail beyond its control.

- 10:15-10:30 AM **Break**
- 10:30-12:00 PM **Leading High-performing Teams in the Construction Sector**
- *Understanding what differentiates high-performing and low-performing teams*
 - *Leveraging tools for creating trust and psychological safety, critical to team performance*
 - *Exploring techniques to develop team norms and social contracts*
- 12:00-12:45 PM **Lunch**
- 12:45-2:15 PM **Developing and Implementing Agile Strategies Pertinent to Construction**
- *Understanding your stakeholder expectations*
 - *Engaging your team in the development of high-level strategies*
 - *Maintaining ability while executing these critical strategies*
- 2:15-2:30 PM **Break**
- 2:30-3:45 PM **Mentors and Sponsors**
- *Understanding the critical role of mentors and sponsors*
 - *Determining a strategy for finding and effectively utilizing mentors and sponsors to advance your career*
- Selecting Future Topics**
- 3:45-4:00 PM **Closing Remarks** - Greg Sizemore, President, CURT

Dr. Gretchen Gagel is uniquely positioned to deliver this course given her three-decade career as a successful leader in the construction industry and her PhD studies in leadership, organization culture, and agility/change management. Gretchen is Chair of the Board of Brinkman Construction (US); and a member of the National Academy of Construction (US), the Construction Industry Culture Taskforce (AUS), the AGC of America Diversity and Inclusion Committee (US), and the International Women's Forum. You can find out more about Gretchen at <https://www.linkedin.com/in/gretchen-gagel/>, and enjoy her Greatness Podcast on leadership here - <https://open.spotify.com/show/6y6R7h5H5feBhftuZTAjGF>

Register at <https://www.curtevents.com/event-details/curt-womens-leadership-initiative>

Contact Ronna DuBro, Director of Membership & Member Services, via email at rdubro@curt.org or phone at 513-981-2773 with any questions and/or assistance needed with registration.